

## AAPOR TRANSPARENCY INITIATIVE CHECKLIST

Survey sponsor	PPD Ventures LLC (Big Data Poll parent company)
Survey/Data collection supplier	Aristotle, LLC Survey Sampling International SSI
Population represented	Registered voters in the state of Florida.
Sample Size	910 registered voters (RV) in Florida.
Mode of data collection	IVR and Online
Type of Sample	Aristotle voter file list of 895,496 landlines only, with a random sample of 25,000 drawn. Voters with only cell phones were not included. The online sample was of 301 registered voters by SSI.
Dates of data collected	February 17 to 18, 2018.
Margin of error for total sample	The overall margin of error (MoE) for the total sample (N=910) was +/- 3%.
Margin of error for key subgroups	White voters (710) = 4.0%.
Are the data weighted?	The data was weighted for age, gender, race/ethnicity based on projected voter turnout.
Contact for more information	Richard Baris, Director at Big Data Poll <a href="mailto:director@bigdatapoll.com">director@bigdatapoll.com</a>
If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.	N/A