

Checklist for AAPOR TI

Survey: National Poll, May 11 - 12 & 14, 2018.

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it? If different from the sponsor, the original sources of funding will also be disclosed.	People's Pundit Daily (PPD Ventures LLC)
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Press Release
3. A definition of the population under study and its geographic location.	Registered and likely registered voters nationwide.
4. Dates of data collection.	May 11 -12 & 14, 2018
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	A random sample of 45,000 voters was drawn from the Aristotle voter file list including landlines. Voters with <i>only</i> cellular phones were not included. The online sample was of 200 likely voters.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC Survey Sampling International / New Research
7. The methods used to recruit the panel or	N/A

<p>participants, if the sample was drawn from a pre-recruited panel or pool of respondents</p>	
<p>8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.</p>	<p>See Disclosure Element 5.</p>
<p>9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.</p>	<p>Interactive Voice Response (IVR) and Online Survey Panel (OSP).</p>
<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of nonprobability samples will only provide measures of</p>	<p>The overall size in both the IVR and OSP was N=1067, for a MOE of +/- 3% with a 95% Confidence Level.</p>

<p>precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted for age, gender, race, education, income and region. Party affiliation is not weighted but rather adjusted based on previous weighting variables.</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>director@bigdatapoll.com</p>